

By placing an order or requesting an advertisement in the Source Weekly, each advertiser and advertiser's agency agrees with the following:

- 1. Reservation Deadline:** Friday, 5 PM. Payment due with space reservation Friday at 5 PM unless credit is established.
- 2. Cancellation Deadline:** Friday, 5 PM. The Source Weekly reserves the right to charge for an ad canceled after deadline.
- 3. Camera Ready ad Deadline:** Monday, 12 PM.
- 4.** Payment of our charges must be made in advance until credit with us is established.
- 5.** Credit terms require payment in full 15 days from the invoice date. A finance charge of 1.5% per month will accrue beginning 30 days after the invoice date. We may collect reasonable attorneys' fees and collection charges incurred by us. Payment of all our charges is the joint and several responsibility of the advertiser and the advertiser's agency. We will charge 35% on unpaid balances that require the use of a collection service.
- 6.** Contracts must be fulfilled within one year from the date of first insertion. Frequency rates are not transferable and are not retroactive. If the contract is not completed, a reasonable "short rate" will be determined by The Source Weekly and billed.
- 7.** The advertiser and the advertiser's agency, jointly and severally represent and warrant to us that they and we have the legal right to publish the advertisement and each component thereof, and that any necessary written content has been obtained from any party whose image, likeness, artwork, copyrighted material, trademark, service mark, or personal or private information appears in or is referred to in the advertisement.
- 8.** The advertiser and the advertiser's agency, jointly and severally, shall defend (using counsel acceptable to the Source) and indemnify the Source and its directors, officers, employees, and agents from and against any and all loss, cost, damage, liability, and expense (including reasonable attorneys' fees) that may arise from any actual or alleged libel, violation of privacy rights, plagiarism, copyright or trademark infringement, or any other claim or action relating to the advertisement.
- 9.** The Source Weekly is not responsible for ensuring that any advertisement does not violate the rights of any other party. Nevertheless, we reserve the right at any time to reject or revise any advertisement or advertising agreement in our absolute discretion.
- 10.** The Source Weekly is not responsible for typographical errors. In the event of printing errors, our liability is limited to a refund of a portion of advertising charges (if already paid), reasonably corresponding to the portion of the advertisement materially affected by the error. Net rates only.