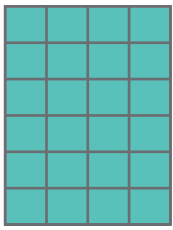
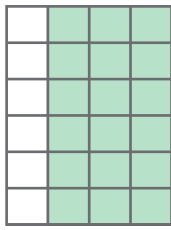


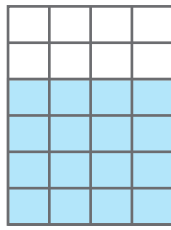
## MODULAR PRINT AD SIZES



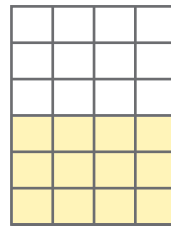
**Full**  
9.58 x 13.09  
24 Units



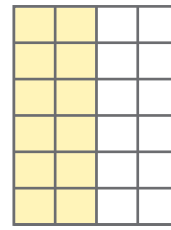
**3/4**  
7.14 x 13.09  
18 Units



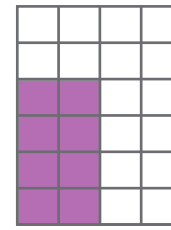
**2/3**  
9.58 x 8.68  
16 Units



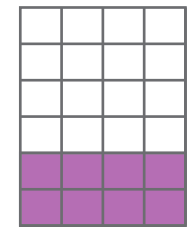
**1/2 h**  
9.58 x 6.49  
12h Units



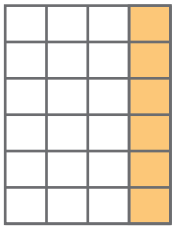
**1/2 v**  
4.71 x 13.09  
12v Units



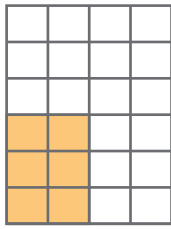
**1/3 v**  
4.71 x 8.68  
8v Units



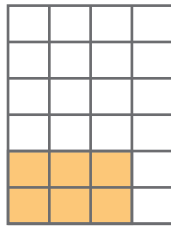
**1/3 h**  
9.58 x 4.27  
8h Units



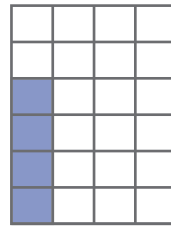
**1/4 v**  
2.27 x 13.09  
6v Units



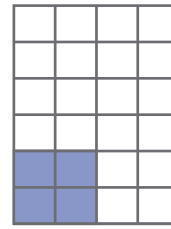
**1/4 s**  
4.71 x 6.49  
6s Units



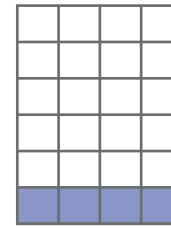
**1/4 h**  
7.14 x 4.27  
6h Units



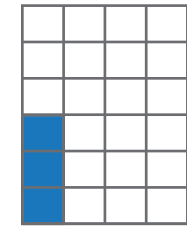
**1/6 v**  
2.27 x 8.68  
4v Units



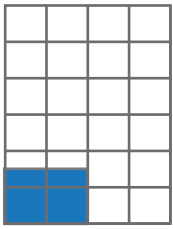
**1/6 s**  
4.71 x 4.27  
4s Units



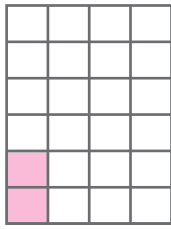
**1/6 h**  
9.58 x 2.08  
4h Units



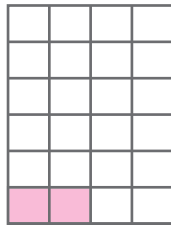
**1/8 v**  
2.27 x 6.49  
3v Units



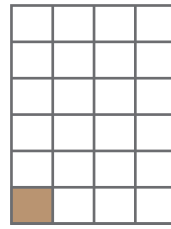
**1/8 s**  
4.71 x 3.18  
3h Units



**1/12 v**  
2.27 x 4.27  
2v Unit



**1/12 h**  
4.71 x 2.08  
2h Units

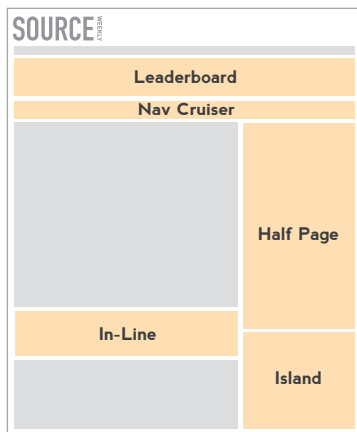


**1/24**  
2.27 x 2.08  
1 Unit

### FILE FORMATTING

All print ad sizes are in inches, width x height  
 PDF format is preferred (PDF's must have fonts embedded)  
 Convert all text to outlines, paths or curves  
 Convert all colors to CMYK or grayscale, no RGB or spot colors  
 All images must be at least 300 dpi at 100% image size

### WEBSITE ADS



- Leaderboard  
970x90px
- Nav Cruiser  
940x45px
- Half Page  
300x600px
- Island  
300x250px
- Wallpaper  
1800x800px  
(1000px gutter,  
400px visible on  
each side)

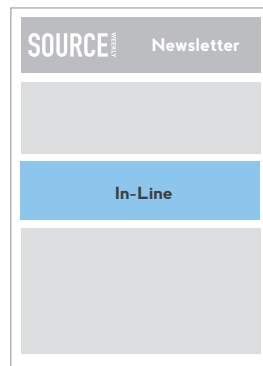
### MOBILE AD SIZES

Mobile Leaderboard  
320x50px

Island  
300x250px

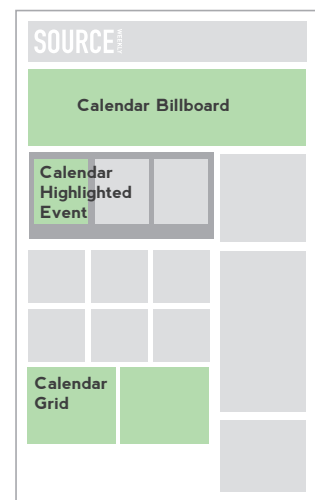


### BEND TICKET & SOURCE NEWSLETTER ADS



In-Line  
620x150px

### CALENDAR ADS



- Calendar Billboard  
970x250px
- Mobile Billboard  
320x82px
- Calendar Grid  
300x250px
- Calendar Highlighted Event  
(Promoted)

Submit online ads as a jpeg, gif or png at 72 dpi in RGB color. Max file size is 35k. Online ad sizes are in pixels, width x height.