

### AVAILABLE PACKAGES

**1** **Newsletter Special WEEKLY**

Bend Ticket Newsletter Ad	\$120
Source Weekly Newsletter Ad	\$120
Cascade Reader Newsletter Ad	\$195
BendSource.com In-line Ad	\$60
Paid Facebook Post OR Instagram Mention	\$75
<b>Total Value</b>	<b>\$570 /week</b>
<b>YOUR COST</b>	<b>\$475 /week</b>

**2** **Steady Visibility MONTHLY**

Source or Bend Ticket Newsletter  
+ Web Island + Weekly Social Post

<b>Total Value</b>	<b>\$810 / month</b>
<b>YOUR COST</b>	<b>\$700 / month</b>

**3** **Website Focus WEEKLY OR MONTHLY**

LIOE / Source Island Ad	\$135 / week	\$270 / month
Source Weekly Newsletter	\$120 / week	\$240 / month
Bend Ticket Newsletter	\$120 / week	\$240 / month
Promoted Facebook Post	\$75 / week	\$300 / month
<b>Total Value</b>	<b>\$450 / week</b>	<b>\$1050 / month</b>
<b>YOUR COST</b>	<b>\$400 / week</b>	<b>\$875 / month</b>

**4** **Big Exposure WEEKLY OR MONTHLY**

Wallpaper on Bendsource.com	\$300 / week	\$1100 / month
Calendar Billboard	\$240 / week	\$912 / month
Source Weekly Newsletter	\$120 / week	\$240 / month
Bend Wire Newsletter	\$120 / week	\$240 / month
Promoted Facebook Post	\$75 / week	\$300 / month
<b>Total Value</b>	<b>\$855 / week</b>	<b>\$2792 / month</b>
<b>YOUR COST</b>	<b>\$700 / week</b>	<b>\$2000 / month</b>

### BY THE NUMBERS



Source Weekly Website  
Average Annual Web Users: 60,000 monthly  
Page Views 150,000 monthly 1.8 million annually

Wire Newsletter  
Delivered every Thursday  
Subscribers: 30,240

Cascades Reader  
Delivered every morning at 7am  
Subscribers: 7,750

Source Weekly Newsletter  
Delivered every Thursday  
Subscribers: 15,700

Lay It Out Events  
Delivered 3-4x per quarter  
Subscribers for Races: 11,000  
Festivals: 4,700  
Other Events: 7,500

Social Media Followers:  
Facebook 9,650  
Twitter 8,000  
Instagram 7,300