

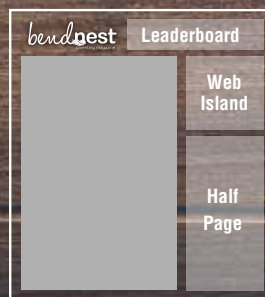
### Print Advertising

INSIDE PAGES			
	5x	3x	1x
Full Page	\$850	\$935	\$975
1/2 Page	\$440	\$475	\$505
1/4 Page	\$225	\$250	\$275
COVERS			
BACK COVER			
	5x	3x	1x
Full Page	\$975	\$1075	\$1175
INSIDE FRONT COVER			
	5x	3x	1x
Full Page	\$925	\$1025	\$1100

### Web Advertising

MONTHLY ONLINE RATES		
	3x	1x
Leaderboard	\$85	\$100
Web Island	\$75	\$90
Half Page	\$65	\$80

ONLINE SIZES	
Leaderboard	728x90 px
Web Island	300x250 px
Half Page	300x600 px



#### Full Page

FULL: 7.88 w x 10 h

FULL BLEED:  
8.88 w x 11.40 h

#### Half Vertical

3.85 w x 10 h

#### Quarter

3.85 w x 5 h

#### Half Horizontal

7.88 w x 4.90 h

All ads include full color process/CMYK. Recommended format for submission is PDF, with all images at 300 dpi.

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